

## COOKIE POLICY

In this document, the Data Controller of personal data, Deborah Group S.p.a., VAT number and tax code no. 00727320152, with its registered office in Milan, via Angelo Maj 19, registered with the Chamber of Commerce of Milan, no. 00727320152 no. REA: MI-432819, provides users of the website [www.debbymakeup.com](http://www.debbymakeup.com) (hereafter the "Website") with information on cookies used.

### What are cookies?

Cookies are small text strings which a website browsed by a user sends to the user's terminal (normally to the web browser), where they are memorized so that they can be sent back to the same website the next time the user browses it. While browsing, the user may also receive cookies on his or her terminal which are sent by different websites or web servers ("third parties"), on which a number of elements (such as, for example, images, maps, sounds, specific links to pages in other domains) present on the website the user is browsing may reside.

There is normally a large number of cookies present in users' web browsers, and they may persist for some time and used for a number of different purposes: log-in, session monitoring, storage of information on specific configurations regarding users who access the server.

Cookies differ from one another on the basis of the purposes of those who use them. On this basis, cookies may be divided into two macro-categories: technical cookies and profiling cookies.

### Technical cookies

Technical cookies are used solely in order to send a communication over an electronic communication network, or to the extent strictly necessary to supply a service requested by a user. They are normally installed by the publisher or manager of the web website.

### Profiling cookies

Profiling cookies are intended to create user profiles, and are used to send advertising messages which are in line with the user's preferences as demonstrated while browsing the internet.

### Third-party cookies

Cookies may be installed on the user's terminal not only by the manager of the website the user is browsing but by managers of other websites which install cookies through the first website (referred to as "third-party cookies").

## Types of cookie used by the website

### Technical cookies

The Website uses technical cookies permitting recognition of users who come back to browse the Website and their data, so that they will not need to enter the same information over and over again.

The user's prior consent is not required before these cookies can be installed and used.

The following technical cookies are used on the Website.

**Browsing or session cookies**, which permit ordinary browsing and use of the Website. For example, they allow users to make a purchase or log on to access restricted areas. These cookies are necessary for optimal use of the Website.

Technical cookies, while not requiring the user’s prior consent to be installed and used, can be managed by the user through browser settings (see the section on “How to manage cookie settings”). Deleting them could, however, affect proper functioning of the Website.

**Analytics cookies**, on the basis of which statistical information is acquired on the number of users browsing the Website and their browsing methods. This information is processed in aggregate, anonymous form.

#### COOKIES USED ON THE SITE

Cookies used on the Site	Characteristics and purposes of cookies	Persistence of cookies
Cookiepermission	cookie banner acceptance cookies	1 year
_pll_language	Language setting cookies	These cookies are automatically deleted when you close your internet browser
_ga	Google Analytics	2 years
_gid	Google Analytics	1 day

The Site uses third-party analytics cookies, a description of which can be found in the table under the heading "Third-party cookies".

#### Third-party cookies

A number of third-party cookies are installed through the Website.

The Site does not have direct control over third-party cookies (it can neither install them directly nor delete them). The user can, however, manage cookie settings and deny consent previously given to their use through the browser settings in the "How to manage cookie settings" section, or by accessing the links indicated in the table below.

The table below indicates third-party cookies, third-party cookies installed via the Website, the characteristics, purpose and persistence of cookies, links to the privacy information of the third parties, and links to disable third-party cookies or access opt-out forms.

Third parties	Cookies used on the Website	Characteristics and purposes of the cookies used on the Website	Persistence of Cookies
Facebook	Facebook pixels	Management of the Facebook page link	2 years
Youtube	Youtube pixels	Management of xxx link	2 years

## MANAGING COOKIE SETTINGS

Users may remove some or all cookies used by the Website with their browsers on the basis of the browser settings listed below. Note that deactivating technical cookies may cause malfunctioning of the Website and/or limit the service available.

Third-party cookies may also be deactivated using the browser settings specified below, or by methods specified by the third parties, listed in the paragraph on “Third-party cookies”.

Each browser has different procedures for changing cookie settings. Specific instructions for changing them are given below:

### MICROSOFT INTERNET EXPLORER:

1. Select “Tools”, then “Internet Options”;
2. Click on “Privacy”;
3. Choose the desired level of privacy using the cursor.

Or go to the following link <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>

### SAFARI:

1. Select “Safari”, then “Preferences” from the drop-down menu;
2. Click on “Privacy”.

Or go to the following link [https://support.apple.com/kb/PH19214?locale=it\\_IT](https://support.apple.com/kb/PH19214?locale=it_IT)

### CHROME:

1. Select “Tools”, then “Settings”;
2. Click on “Show advanced settings”;
3. In the “Privacy” section, click on “Content settings”.

Or go to the following link <https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en>

### MOZILLA FIREFOX:

1. Select the “Tools” menu, then “Options”;
2. Click on “Privacy”;

Or go to the following link

<http://support.mozilla.org/it-IT/kb/enable-and-disable-cookies-webwebsite-preferences>

For all other information on processing of users' data, please read our [Privacy Policy](#).